

Simple Church

Returning to God's Process for Making Disciples
by Thom S. Rainer and Eric Geiger

ABOUT THE BOOK

The simple revolution has begun. From the design of the iPod to the uncluttered Google home page, simple ideas are changing the world.

Simple Church clearly calls for Christians to return to the simple gospel-sharing methods of Jesus. No bells or whistles required, so to speak.

Based on case studies of four hundred American churches, authors Thom Rainer and Eric Geiger prove that the process for making disciples has quite often become too complex. Simple churches are thriving, and they are doing so by taking these four ideas to heart: Clarity. Movement. Alignment. Focus.

Each idea is examined here, simply showing why it is time to simplify.

BEST-SELLING POINTS

- LifeWay Christian Resources president Thom Rainer and Miami pastor Eric Geiger share a clear message from case studies of four hundred American churches: church is done best when it's kept simple.
- A remedy for churches overwhelmed by "how-to" models.
- Rainer has an established readership among young church leaders and recently authored the popular book *Breakout Churches*.
- Modern in tone, the "simple church" method is introduced through comparisons to current companies such as Apple and Google.

ABOUT THE AUTHORS

Thom S. Rainer, Ph.D., is president and CEO of LifeWay Christian Resources, one of the largest Christian resource companies in the world. He has consulted with more than five hundred churches, served as pastor in four churches and interim pastor in seven churches, spoken in hundreds of venues, and authored sixteen previous books. Rainer and his wife, Nellie Jo, have three grown sons and live in Nashville, Tennessee.

Eric Geiger, Ed.D., serves as executive pastor of Christ Fellowship, a large and growing multicultural church comprised of more than seventy nationalities near Miami, Florida. He has also worked with churches in Ohio, Arkansas, and Louisiana. Geiger and his wife, Kaye, live in Florida.

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SiMPLE
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& ERIC GEIGER

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